



Introduction

Navigating profitable pathways in an
evolving landscape

uhuruinvestmentholdings.com

PURPOSE

This presentation outlines Uhuru's unique investment strategy, designed to provide investors with robust, managed exposure to the stock market while striving to consistently deliver above-average returns.

"In a no-growth economy,
12-13% in senior secured
debt is a triumph."

Steve Schwarzman, BlackRock

"99% shouldn't even
attempt to outpace the
market."

Warren Buffet

OBJECTIVE:

High-caliber, above-average returns

We consider 'above average' to be 12-15% p.a.

We are targeting a minimum 50% p.a.

THE BLUEPRINT FOR SUPERIOR RETURNS

- Invest in **Pre-IPO firms** led by seasoned management
- Foster deep understanding of the business and the management team
- Guide the business & management through listing process
- Safeguard against macro uncertainties through **sector diversity**
- Engage with **top-tier banks** before committing
- Aim for a minimum **4x uplift** from Pre-IPO to IPO
- Immediate trading freedom post-floatation
- **Primary focus:** NYSE & NASDAQ, with a 1-year time frame from initial investment

SIMPLIFIED PORTFOLIO ILLUSTRATION

	Share Price	Investment	No. Shares	Sale Price	Value Upon Sale	IRR
Company X	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company Y	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company Z	\$1	\$100,000	100,000	\$4	\$400,000	400%
Company A	\$1	\$100,000	100,000	\$4	\$400,000	400%
<u>Total Investment</u>		<u>\$400,000</u>			<u>\$1,600,000</u>	<u>400%</u>

N.B. Assumes no lock in and 1 year time horizon to list but sale within 1 year and \$4 share price which is minimum listing requirement

PIPELINE OF MARKET DEBUTS

The following companies are going to market in the next six months:



Payment solution using
AI & open banking



Machine learning
Cybersecurity deal



Helium production deal
USA



Biotech deal targeting
testosterone [S1 Filed]



African Oil deal exploring in
Namibia and West Africa [S1 Filed]



Rice processing
plant in Cambodia



EdTech gamification
app by Atari founder,
Nolan Bushnell



Esports deal backed by Coca
Cola and McDonalds [S1 Filed]



THE PROPOSITION



Seeking individual investors

For approx.
\$20 million funding
via secured loans



Full involvement in management

Remuneration upon successful
stock flotation, fully aligned
with management interests



Uniform investment distribution

Across multiple enterprises



Transparent fee structure

Fees only paid to the
professional associates:
lawyers, accountants, auditors
etc

WHY ENGAGE?



Proven Expertise

Leverage our deep market insights cultivated over decades.



Curated Portfolio

Benefit from our meticulously chosen investment opportunities.



Structured Approach

Let our systematic process guide your investment journey, from start to fruition.



THE OFFERING

Uhuru presents a unique investment opportunity, with two dynamic options:

1 Asset-Linked Growth: Invest in a **2-year loan note** where your returns are directly tied to the growth of Uhuru's diverse portfolio, including real estate, bonds, and stocks. This option offers a 100% link to the performance of our underlying assets, ensuring that as our portfolio thrives, so does your investment. Your loan is securely backed by the company's assets, be it cash or shares in our promising pipeline companies.

2 Fixed Income Plus Growth Potential:

Prefer a steady income? Choose our 2-year loan note offering a fixed 12% annual return. Additionally, you get the chance to benefit from the appreciation of our assets, with a 50% share in the upside of our portfolio of shares and cash. This option blends reliable income with the potential for significant growth.

Both avenues provide a low-risk investment environment, secured by Uhuru's robust assets. Whether you're looking to directly mirror the success of our asset portfolio or enjoy a steady income while still participating in our growth, Uhuru offers a tailored approach to suit your investment style.

INVESTMENT ADVISORY TEAM



Principal Advisor
Paul Gazzard

- Over 10 years of experience in investment institutions; former fund manager
- Involved in listing companies on AIM market, London Stock Exchange
- Adviser to high net worth individuals on corporate and investment portfolio management
- Founded and successfully exited two private companies in financial services and renewable energy



Principal Advisor
Adrian Beeston

- Over 20 years of experience in financing, structuring, and floating companies
- Former Executive Director, Thorpe-Beeston Investments Ltd; Founder, Silver Falcon Plc
- Crucial roles in several market listings, notably Argo Blockchain Plc and Carmell Therapeutics



Senior Partner
Matthew Hewett

- 20+ years in financial & advisory services
- Specialist in advisory and wealth management for HNW investors
- Successfully raised in excess of a quarter of a billion dollars for corporate entities in equity and bond products over 20 years
- Managed the funding process for multiple private companies from inception to industry exit via an extensive funding network

LEGAL AND ADMINISTRATIVE TEAM



Solicitor
Nicola Baldwin

- Specialist solicitor in capital markets and corporate deals with over a decade of city law expertise in London
- Joined Westend Corporate LLP, 2021; Legal powerhouse for IPOs, corporate finance, and governance
- Magistrate appointee by the Lord Chancellor, 2012



Corporate Advisor
Emily Bavin

- Fellow of the Association of Chartered Certified Accountants
- Decade in Business Services and Advisory including audit and CFO services to private companies in pre-IPO stage
- Corporate transactions specialist, working across multiple industries globally

SUMMARY

- Over **50 years in the market**; current environment is the most unpredictable
- Diversification is crucial: real estate, bonds, stocks, etc.
- The approach offered is **hands-off, streamlined, and efficient**
- Aimed at achieving superior returns with **optimized risk control**
- Individual, curated target companies with detailed relationship and support for the incumbent management team
- Strategy includes systematic selling post-float, **emphasizing profit and risk dispersion**

CLOSING STATEMENT

In the Management team's 50 years experience in finance, today's market is amongst the most volatile. Yet, amidst this uncertainty, diversification remains an essential principle: real estate, bonds, stocks, and beyond. However, for stock market ventures, our approach **stands out**.

Managing assets today demands more **agility** than ever. Our solution? A **hands-off investment strategy** that can **swiftly yield returns post-floatation**.

How? By **spreading risk across multiple ventures**, we minimize emotional decision-making, offering a structured path to achieve outstanding returns



Thank you

Next Steps:

- **Interactive Q&A:** Pose your questions and concerns for us to address
- **Company Introductions:** Explore our list of promising companies and understand their value proposition
- **Access to Investment Decks:** Delve into detailed information on each enterprise to inform your decision-making

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